Resilience matters

Speakers at the CIR Summit show that throughout the financial crisis, true organisational resilience will be the key to success. We take a look at some of the topics on the agenda

s economies across the world slide deeper into recession, the effects of the global crisis are beginning to be felt by companies large and small, and not just in the financial sector.

Continuity, Insurance & Risk's upcoming Summit presents an event that will assess and analyse the effects of the global crisis on your business. Resilience in the Financial Crisis, the fourth annual summit in the CIR series, will provide delegates with a detailed understanding of the key issues faced by businesses in these unprecedented times. Delegates will learn the latest in strategic thinking, benefiting from the event's high-level speaker line-up featuring senior government representatives and highly respected industry practitioners.

One of the most popular and highprofile British generals of recent times, General Sir Mike Jackson will share his perspective on leadership – what it takes to be a good leader, especially in times of uncertainty, and how an organisation's leadership can instil the values and behaviours that are required for a resilient approach to business.

General Sir Mike Jackson GCB CBE DSO served as Chief of the General Staff (CGS) from February 2003 – August 2006, after a highly distinguished career in the British Army spanning more than four decades. He is now Senior Advisor at PA Consulting Group.

Prior to his appointment as CGS, General Sir Mike Jackson served most recently as Commander in Chief Land Command (from 2000), Commander Kosovo Force (in 1999), Commander ACE Rapid Reaction Corps (from 1997) and Director General Development and Doctrine.

General Sir Mike Jackson has seen considerable active service: he commanded at company and brigade level in Northern Ireland, as a divisional commander in Bosnia, and as a corps commander in Macedonia and Kosovo.

A risky climate

One of the key concerns in the current environment for all business continuity practitioners is keeping business continuity programmes viable and maximising return on investment for boards. Charles Lindsley, Head of International Business Continuity and Security, Standard Bank, will be speaking about this in his presentation, The Reality of the Crisis, providing

delegates with pragmatic advice to finding a way through the crisis.

It's all very well keeping your eye on the recession and the effect that it may have on your business, but business must not overlook other risks.

In her presentation, Aligning Risk and Resilience, Julia Graham, Chief Risk Officer at DLA Piper and current AIRMIC Chairman, will look at how organisational resilience can be maintained in uncertain times through a successful marriage of the two.

Crisis management is an essential part of true resilience. In his presentation, Crisis management:
Maintaining Global Resilience, Dermot McCarthy, from Barclays Global Retail and Commercial Banking business continuity management team will explain what effect the current financial situation has had on his company's approach to crisis management.

CONFERENCE ESSENTIALS

Conference venue: The Willis Building 51 Lime Street, London, EC3M 7DQ Date: Wednesday 27th May

Who should attend?

CEOs, CFOs, CROs, COOs, CTOs, CIOs, directors/managers of operational risk, compliance, internal audit, business continuity, enterprise-wide risk management, risk managers, risk and insurance managers, underwriters and senior decision makers within the fields of operational and enterprise risk management, business resilience and commercial insurance.

The event precedes the Business Continuity Awards, which take place in the evening at the Grosvenor House Hotel in London's Park Lane. See page 39 for this year's Awards Shortlist.

Call 020 7562 2401 to book your place or visit:

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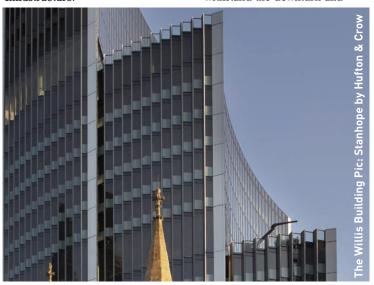
34 CIR April 2009 www.cirmagazine.com

In the run up to the Olympics, the risks to organisations, whether or not they are involved in the event supply chain, must be carefully considered. Delegates will get unrivalled access to the information they will need and an opportunity to pose their questions to Peter Ryan, a security consultant, and Commissioner of Police & Commander of Games Security, The International Olympic Committee of Games Security.

Over the course of the day, some of the speakers will be able to show how their organisations prepared for the events surrounding the G20 meetings in London, as well as looking at current trends and attitudes towards pandemic planning. A presentation on terrorism risk will be given by Detective Chief Inspector Chris Phillips is the Head of the National Counter Terrorism Security Office. His team works to The Home Office OSCT via ACPO(TAM) and is colocated with the Centre for the Protection of the National Infrastructure.

An inspiring closing speech will be made by Emily Landis Walker, who has served since August 2007 as a member of the Department of Homeland Security Advisory Council Private Sector Advisory Committee. Chair at this upcoming CIR Summit is David Troman, a consultant with PA Consulting for 17 years now, and who specialises in finance and also in government sectors. Mr Troman has lead multidisciplined client and consulting teams to shape and deliver complex business transformation programmes. The diverse range of programmes he has managed include; major corporate relocations, IT enabled change programmes, business continuity reviews and solution delivery, and improving organisational wide programme delivery.

The leaders of tomorrow need to respond quickly to today's volatility – to forge new strategies in risk and business continuity management, to ensure programmes are financially and operationally resilient to withstand the downturn and



respond to inevitable global change. At the heart of this is the need for accurate information, a sound understanding of interdependencies and a thorough knowledge of vulnerabilities. Speakers at this one-day conference will provide delegates with unparallelled insight to help them get ahead of risk and even to take advantage of it.

AGENDA

Conference chair: David Troman

09.00 - 09.30: Registration and coffee

09.30 - 10.00: Keynote speaker: General Sir Mike Jackson

10.00 - 10.30: Julia Graham, Chief Risk Officer, DLA Piper & current AIRMIC Chairman

10.30 - 11.00: Charles Lindsley, Head of International Business Continuity and Security, Standard Bank

11.00 - 11.30: Morning coffee

11.30 - 12.00: Representative from IBM

12.00 - 12.30: Dermot McCarthy, Business continuity management, Barclays Global Retail and Commercial Banking

12.30 - 13.00: Representative from CPNI

13.00 - 14.00: Lunch

14.00 - 14.30: Peter Ryan, Security consultant, Commissioner of Police & Commander of Games Security, The International Olympic Committee of Games Security

14.30 - 15.00: Chris Phillips, DCI, Head of The National Counter Terrorism Security Office (NaCTSO)

15.00 - 15.30 Mike Osborne, ICM Continuity Services

15.30 - 16.00 Close: Emily Walker, staff member 9/11 Commission

16.00: Chairman's closing remarks

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